

Names of students presenting:

| This presentation did the following: | Effectively (2) | Somewhat effectively (1) | Not effectively at all (0) | Comments |
|---|------------------------|---------------------------------|-----------------------------------|-----------------|
| Honored the time-limit while demonstrating preparedness and thorough rehearsal | | | | |
| Effectively showed all aspects of the brochure, either physically or digitally | | | | |
| Addressed both audience and purpose for the brochure (the brochure is "user-oriented") | | | | |
| Used technology effectively in the presentation to document group's design strategies and to reveal how brochure employs best practices in visual communication | | | | |
| All group members participated equally in the presentation | | | | |

TOTAL SCORE: _____/10

COMMENTS/QUESTIONS: